

Smart Data. Smart Decisions.

Decision-making supported by technology.



YOUR BENEFITS

- ✓ Make informed decisions and identify potentials
- ✓ Intuitive visualization and modeling tools including templates
- ✓ Use real-time and long-term data
- ✓ Presentations oriented towards target groups in the cloud and on-premises
- ✓ Flexible and modular BI and analysis services based on the market leader Microsoft®
- ✓ Connect data sources in the cloud and on-premises

For us, Business Intelligence (BI) means analyzing and visualizing company data with the intention of making better management decisions by using this structured data.

With a flexible BI solution, you acquire decisive competitive advantages, as all information is reliably available at all times. Moreover, you recognize the interrelationships and optimization potential of your workflows.

With the OMNILYTICS modeling software, you link the BI services of the market leader Microsoft® with various data sources. Thus, it is possible to use them for your BI models and build a central data pool. This so-called "data factory" is the basis for all modeling and visualization of your company data in the cloud as well as on-premises.

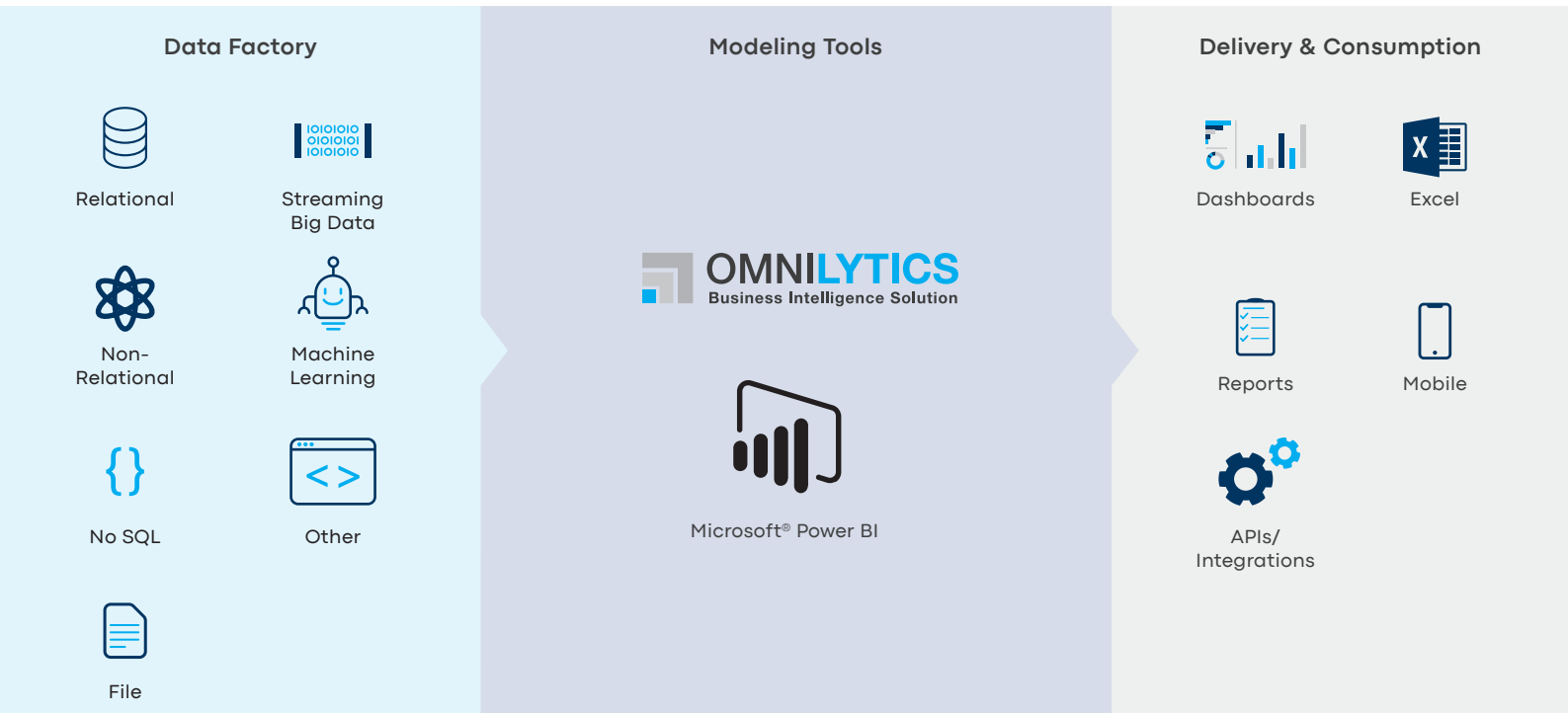
The created BI models are effectively utilized by a wide variety of analysis tools in your company. It is also possible to integrate them into your software products. Out-of-the-box models and reusable templates reduce the resources required by the various business units.

Thanks to the high scalability of the diverse modeling methods and the numerous interfaces to third-party systems, your BI solution can be expanded into a modern data warehouse system. Big data streaming and machine-based learning analyses can be integrated just like classic data structures.

To ensure that your employees also have mobile access to the analyses—regardless of the device—the dashboards are also available via a native mobile app and in the browser.

Of course, we are also glad to support you in creating a BI solution for your customers that is based on their software.

Creating value with analytical data



Optimize value chains and reduce data silos

When it comes to data analysis, real benefit exclusively results from the correct assessment and selection of your data. Ideally, you should link relevant information across departments and processes. In this way, data silos—i.e. data sets that are viewed in isolation—can be dissolved and all company data can be viewed in its entirety.

For the implementation, a flexible software solution is needed to select decisive data from the mass of your data. The modeling tools included in OMNILYTICS combined with Microsoft® BI and Analytics services offer the advantage of collecting information from distributed data sources in a structured way. Once your BI models have been created, multiple output formats are available to you. Our experienced consulting team will be happy to support you in the design and implementation of your data analysis strategy.

About OMNINET

OMNINET, headquartered in Eckental near Nuremberg, Germany, and with other national branches and international subsidiaries, is one of the market leaders in the field of business process software, especially in the field of IT and enterprise service management. The product portfolio ranges from a highly flexible platform for the digitization and automation of business processes to BI tools and cloud-based service management solutions.

OMNINET is certified to ISO standard and has been delivering certified and award-winning software products for 25 years—100% made in Germany. OMNITRACKER is the industry-independent software solution for an ITIL®4- and GDPR-compliant implementation of individual digitization strategies.

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