Press release

Eckental, April 2nd, 2025

30 years of OMNINET: Shaping the future. Since 1995.

Summary and content

The family-owned international company OMNINET Software-, System- und Projektmanagement GmbH celebrates its 30th anniversary in April 2025 and looks back on three decades of innovative software development and successful digitalization projects.

- Foundation and growth of a broad customer base
- Product range, OMNINET as an employer and international expansion
- Innovation, certifications and strategic orientation

Foundation, constant growth and structure of the customer base

OMNINET was founded on April 1st, 1995, in Eckental by Dr. Joachim Lenzer as a company for individual software development. The quality assurance tool, which was already being used internally, was then developed into a fully-fledged product—this way, the OMNITRACKER business process platform was born in 1998. The digitalization and automation of business processes have been at the center of OMNINET's flexible software solutions from the very beginning, which are used by customers from sectors such as (IT) services, healthcare, public administration, energy supply and industry.

Founder Dr. Joachim Lenzer sums up: "*It makes me proud that OMNINET remains family-owned and is in a healthy position 30 years after it was founded. From the start, our ability to be innovative and our partnership-based cooperation have been the success factors for our trusting customer relationships at eye level. This success continues to drive us today.*"

Current product portfolio, OMNINET as an employer and establishing locations abroad

The OMNITRACKER platform offers modular applications for business areas such as IT service management, governance, risk management and compliance, as well as project management and software development—and many others. Thanks to the platform's low-code functionality, solutions can be easily adapted, and new applications can be developed quickly.

OMNINET is positioning itself as an attractive and future-proof employer in the Nuremberg metropolitan region—also thanks to flexible working models and benefits for employees. A partner program complements the internationally oriented sales strategy in addition to the existing international locations in Belgium, the Netherlands, Switzerland and Austria.

"We have seen solid growth in turnover, staff and customers since the company was founded. This stable basis enables us to constantly develop OMNITRACKER, with which we continue to win over existing customers and also reliably acquire new ones. Central to our customer relationships are our Customer Days, a networking event that we have been holding for 21 years, at which we present new products and offer customers the opportunity to present their OMNITRACKER systems, thus creating a professional exchange between and with customers," says Patrick Lenzer, Managing Director of OMNINET.

Innovation, artificial intelligence, future readiness and ISO certifications

With the founding of its subsidiary OMNIVOLUTION at the end of 2023, OMNINET has gained additional expertise and expanded capacities in the area of front-end development. This is the Eckental-based family firm's response to the growing demands on user experience (UX) and web-based applications. Modern software solutions are no longer just about functionality but increasingly about intelligent user guidance. In concrete terms, this means that information is only visible or accessible when it is relevant for the respective work step. This systematic user guidance optimizes company processes, saves resources and increases customer satisfaction.

Markus Lenzer, Managing Director of OMNINET: *"The key topics of automation, standardization, scalability and optimization of business processes have accompanied OMNINET since its foundation. Our current development focus on our GenericAPI interface and the integration of modern AI models, combined with sophisticated front-end design and our web capability, offers the potential to shape digitalization efficiently and future-proof together with our customers. With certifications in accordance with ISO 9001 (quality management) and 27001 (information security), OMNINET is also positioning itself as a reliable digitalization partner."*

About OMNINET

OMNINET, headquartered in Eckental near Nuremberg and with international branches, specializes in ITIL®4-certified IT and enterprise service management software with a focus on easily modelable workflows and process automation. Interfaces, BI reporting, GRC solutions and modular applications expand the functional scope of the AI-enabled all-in-one solution OMNITRACKER. OMNINET is certified according to ISO 9001 and 27001 and has been supplying award-winning software products for over 30 years - 100% made in Germany. The OMNITRACKER business process automation platform is an industry-independent software solution for customized digitalization strategies.

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